

FIBER CEMENT COLLECTION





Beyond the appeal of the products.

For more than 75 years, Allura has been building its enviable reputation by Making the Material Difference – focusing on the things that make a real difference for our customers. We begin by providing service through a team of professionals dedicated to exceeding your expectations. We're adamant about ensuring you get the right material in the right location at the right time. And, of course, we offer a full line of building materials that deliver the distinctive look and unsurpassed performance you demand.

Unlike wood, vinyl and other traditional building materials, Allura Fiber Cement products resist damage from hail or termite attacks, resist rot, are non-combustible, and free from manufacturing defects. They are also suitable in both hot and cold climates and are fire resistant. What's more, Allura products feature realistic wood grain and textures, come in an incredible array of colors and are paintable for unlimited design possibilities.



When it comes to the natural look you want with none of the hassles, Allura Fiber Cement products are all you need.

- Durable, engineered to endure harsh weather & high wind climates
- Non-combustible, Class A fire rating
- Superior aesthetics
- Factory Pre-Primed
- Distinctive, more realistic textures
- 50-year Limited Warranty
- Best ROI for homeowners* for 8 years in a row

* According to Remodeling Cost vs Value Report



Impact resistant



Termite resistant



Rot resistant



Weather resistant



Non-Combustible

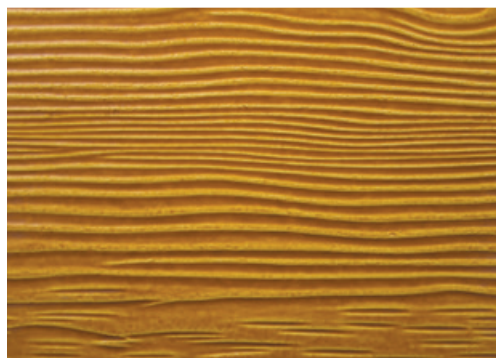


LAP SIDING



Classic style. State-of-the-art performance.

Combining the appearance and workability of wood with the durability of specially formulated fiber cement, Allura Lap Siding not only looks great but lasts considerably longer than traditional exterior wall cladding or vinyl siding.



AVAILABLE TEXTURES *



Traditional Cedar



Smooth

DESIGNER'S CORNER

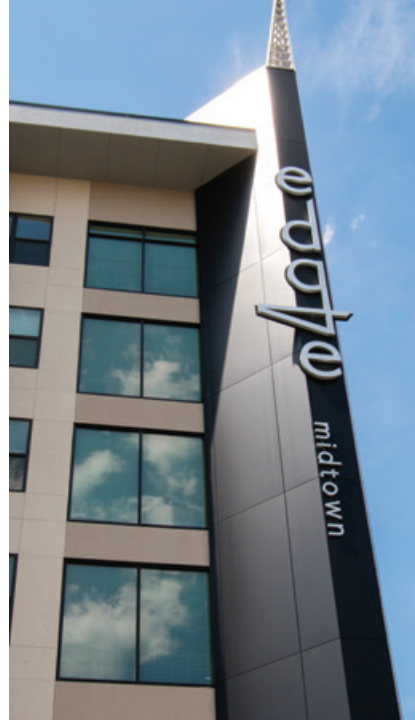
Our Traditional Cedar texture features a deep, realistic, wood grain appearance for an unbeatable classic style, while the Smooth texture creates a cleaner, modern aesthetic. You can even customize your design utilizing our extensive range of widths. No matter the style, Allura Lap Siding has got yours covered.

Thickness	Width	Length	Exposure
5/16"	5 1/4"	12'	4"
5/16"	6 1/4"	12'	5"
5/16"	7 1/4"	12'	6"
5/16"	8 1/4"	12'	7"
5/16"	9 1/4"	12'	8"
5/16"	12"	12'	10 3/4"

* 1/4" min. overlap with all Lap Siding. Check market availability as products may vary.

PANEL SIDING





Versatility that spans traditional to contemporary.

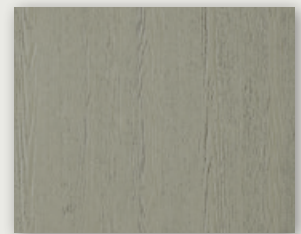
Designed for everything from sidewalls to overhead accents, Allura Panel Siding adds beautifully versatile – and exceedingly durable – distinction to your next project.

TECHNICAL SPECIFICATIONS

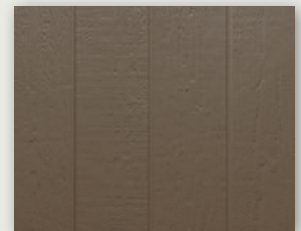
Thickness	Width	Length
5/16"	4'	8'
5/16"	4'	9'
5/16"	4'	10'

* Check market availability as products may vary.

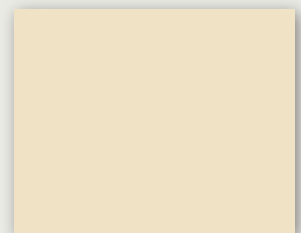
AVAILABLE TEXTURES*



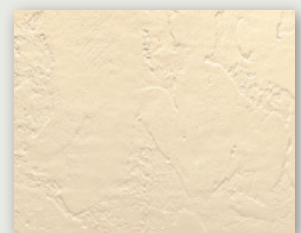
Traditional Cedar



8" OC Groove



Smooth

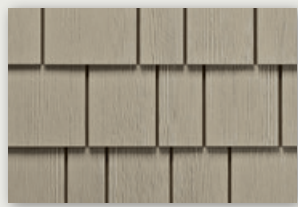


Stucco

MULTISHAKE



Perfection Shingles



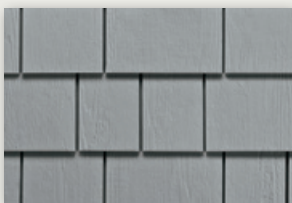
Random Square
Straight Edge



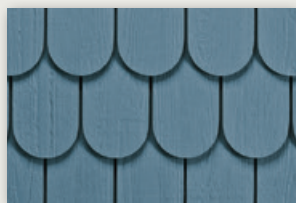
Random Square
Staggered Edge



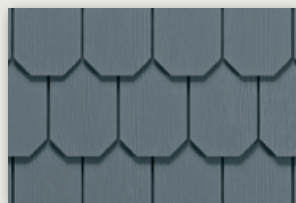
Individual Shakes
Staggered Edge



Individual Shakes
Straight Edge



Half Rounds



Octagons

The undeniable allure of texture and detail.

Replacing split or rotted wood shingles is a thing of the past thanks to Allura Multishake and Individual Shake Shingles. Featuring the natural beauty of cedar, our Shingles and Multishake provide everything from small facades to large areas to full wall applications the appearance of wood without the wear and tear. What's more, our Multishake achieves the look of individual shingles in easy-to-install panels.

DESIGNER'S CORNER

When it comes to creativity and versatility, Allura Multishake are all you need to establish a look that's all your own. Whether you prefer the classic Straight Edge look, the "randomness" of Staggered Edge or the decorative possibilities of our Half Round, Allura Multishake make your design ideas come alive.

PERFECTION*

Thickness	Width	Height
7/16"	8 1/4"	12"

PREMIUM*

Thickness	Width	Height
5/16" or 1/4"	48"	16"
5/16"	48"	12"

INDIVIDUAL SHAKE SHINGLES - COMBED*

Thickness	Width	Height
1/4"	12"	18"
1/4"	8"	18"
1/4"	6"	18"

INDIVIDUAL SHAKE SHINGLES - CEDAR*

Thickness	Width	Height
1/4"	12"	18"
1/4"	8 1/4"	18"
1/4"	6 1/4"	18"

* Check market availability as products may vary.



TRIM



Tie it all together.

Thanks to our special fiber cement formulation, Allura Trim has all the advantages of wood and none of the hassles. It looks like wood yet is incredibly durable. It won't rot, warp or splinter and is designed to significantly outperform wood in every way. Best of all, there is no need for special tools on the jobsite. Our Trim can be cut with the same saw blades and installed with the same tools normally used for wood products. Why bother with wood? Trim provides the look and long-lasting protection you need to bring your home that all-important finishing touch.



TRIM FEATURES

- Available in reversible cedar/smooth board for added versatility
- 50-year limited warranty

DESIGNER'S CORNER

Nothing brings the look of your home together quite like Allura Trim. Its clean lines, exceptional durability and paintability provide the ultimate in beauty and versatility. Allura Trim is the perfect finishing touch.

Size	Thickness	Nominal Width*							
		2"	3"	4"	5"	6"	8"	10"	12"
7/16"	7/16"			●		●	●		●
4/4	3/4"	●	●	●		●	●	●	●
5/4	1"	●	●	●	●	●	●	●	●
8/4	1 1/2"			●		●			

All available in 12 ft. lengths

*Check market availability as products may vary.



BEADBOARD



Elevate the look and performance of ceilings.

Exceptionally beautiful, exceedingly durable, Allura Fiber Cement Beadboard is perfect for any ceiling application, including porches and gazebos. Best of all, it's weather, rot and fire resistant. Raise your expectations for any outdoor ceiling with the aesthetics and durability of Allura Beadboard.



**NON-VENTED PRIMED, READY TO PAINT
4' X 8' PANELS FEATURING A TRUE 3 1/2"
O.C. DEEP GROOVE BEAD.**

For the look of wood with none of the hassles, all you need is Allura Beadboard. That's because, unlike typical wood panel ceiling materials, Allura is made from an advanced fiber cement formulation that is both rot and warp resistant. It's also impervious to wood-boring insects, is weather and impact resistant, and non-combustible. And, of course, Allura Beadboard is backed by an industry-leading 50-year limited warranty.

TECHNICAL SPECIFICATIONS

Thickness	Width	Length
5/16"	4'	8'

* Check market availability as products may vary.

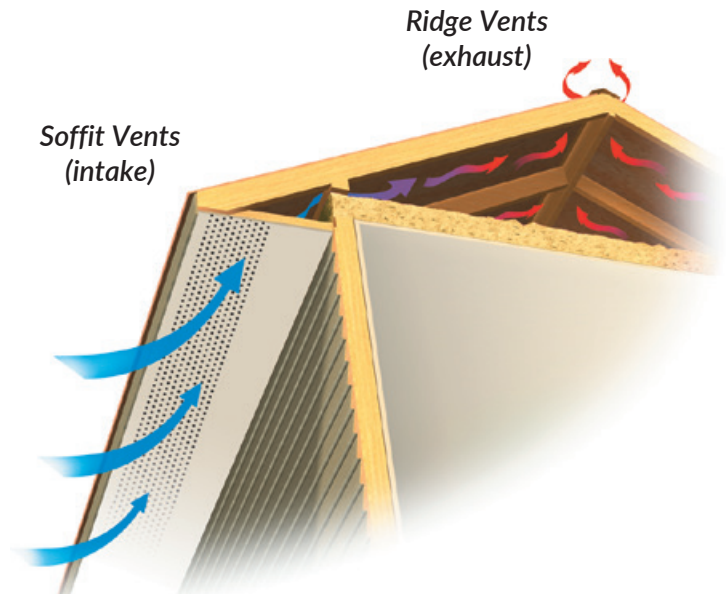
SOFFIT



Tackles a tough job beautifully.

Available in both vented and non-vented styles, Allura Soffit Panels will neither warp nor rot. That's because, unlike traditional wood, they are engineered to repel moisture, withstand any climate and provide extensive protection around the home.

Experts agree that the most effective system is a balance of air intake and exhaust that creates a uniform flow of air through the attic. In this challenging area, this system creates a condition in which the roof temperature is equalized from top to bottom, supplying a consistent airflow along the entire underside of the roof deck.



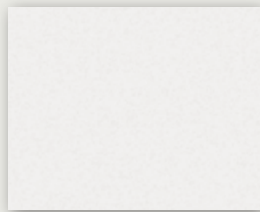
DESIGNER'S CORNER

Whether you prefer textured Cedar or Smooth, Allura Soffit options allow you to ensure your home's design style is consistent from every angle.

AVAILABLE TEXTURES*



Traditional Cedar



Smooth



Traditional Cedar Vented



Smooth Vented

Type	Thickness	Width	Length
Vented/Non-Vented	¼"	12"	12'
Vented/Non-Vented	¼"	16"	12'
Vented/Non-Vented	¼"	24"	8'
Vented/Non-Vented	¼"	24"	12'
Non-Vented	¼"	4'	8'

* Check market availability as products may vary.

BACKER

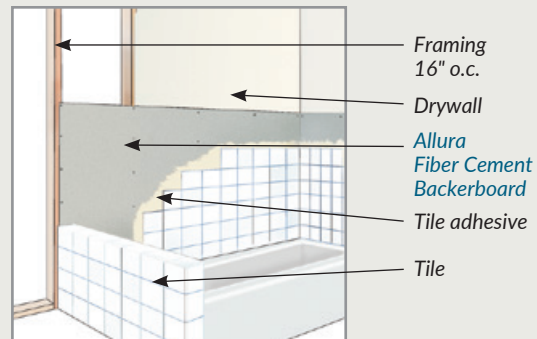
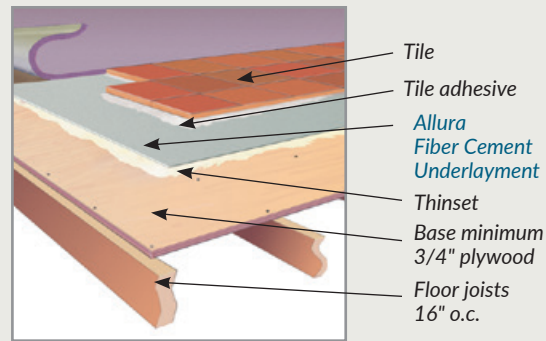


All you need.

When it comes to home construction, water can be your worst enemy. That's why Allura Backer is the all-around better choice.

Unlike plywood, our Backer features an exceptionally durable and dense, non-porous surface, perfect for kitchen and bathroom applications. What's more, it fastens and installs easily with screws or nails.

- Safeguards floors and wet areas from water destruction
- Easier to install
- Non-combustible with Class A fire rating
- Strong enough to adhere to any size or type of tile



TECHNICAL SPECIFICATIONS

Allura Backer is made of a precisely blended combination of Portland cement, wood fibers and specialty additives. Our exclusive manufacturing process transforms these raw materials into fiber cement backer products that deliver outstanding performance in an easy-to-install package.

Versatile and suitable for floors, walls and countertops, Allura Backer is adaptable with tile, natural and faux stone, as well as brick veneer. It's also lightweight, easy to nail, moisture resistant, non-combustible and backed by our 20-year limited warranty.

Thickness	Sizes
1/4"	3' x 5' 4' x 4' 4' x 8'
1/2"	3' x 5' 4' x 8'

* Check market availability as products may vary.



Unleash your imagination.

ColorMax®

Allura's proprietary ColorMax® Finishing System not only ensures unparalleled protection against the elements, but also brings out your style in a gorgeous palette of eye-catching designer colors.

But that's only part of the story. Beneath our alluring ColorMax finish lies a strong precision process. Optimal defense is built in with our primer/sealer for premium weather protection and machine-applied coats of ColorMax color.

Whether you choose from our 25 solid colors and 5 natural-wood stains, or go with the paintable primed and sealed option, Allura will be the last cladding material you'll ever need.



Have a special request? Just show us a sample and we can match it with the Allura ColorMax Custom Color program. Or create an even greater competitive advantage with your very own Allura ColorMax Curated Collection, a palette of beautiful colors reserved exclusively for your use in your market. Contact your Allura sales representative for more details on both of these custom programs.



Allura is proud to partner with PPG Industries for their advanced primer and finish coating system and impeccable customer service. PPG has been the industry leader in factory applied finishes for over three decades, taking an expert approach to surface design. The color samples shown here are as accurate as printing methods will permit. For a physical color card, a request form or to find a preferred dealer near you, please visit AlluraUSA.com.

We don't just promise world-class service. *We guarantee it.*

At Allura, we believe the building industry is first and foremost a service industry. We understand time is money and you deserve respectful, courteous and knowledgeable customer service. So you can always count on us for helpful technical support, customer service reps and managers who are eager to assist you with all your Allura fiber cement needs.

ON-TIME SHIPMENTS

We take pride in delivering full and on-time shipments. If for any reason your direct Allura order does not ship on your promised ship date, please contact Allura's Customer Support immediately, so we can assist you.

QUALITY PRODUCTS & PROTECTED INVESTMENT

With over 75 years of experience, Allura provides a top quality, fiber cement product using our advanced formulation and quality control monitoring. Plus, we're the only fiber cement company warrantied for all of North America. Every piece of fiber cement product delivered from Allura will be palletized and wrapped to protect your investment.



BACKED BY CONFIDENCE.

Allura Fiber Cement Products are backed by our
50-Year Limited Transferable Warranty.* Guaranteed!

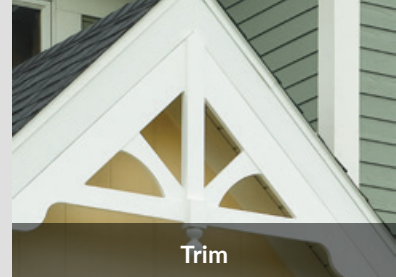
*Please review our Limited Transferable Warranty for specific details.



Lap Siding



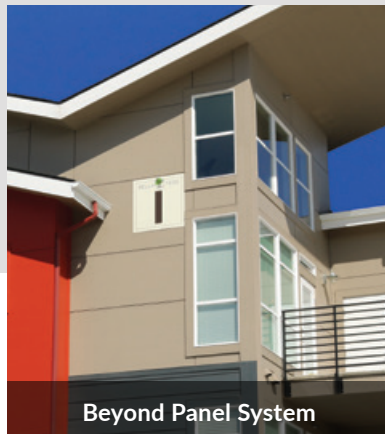
Multishake



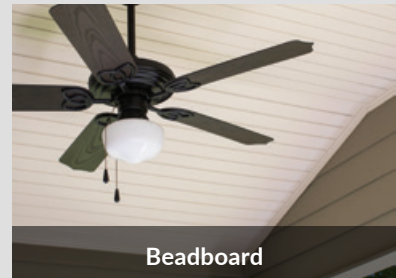
Trim



Soffit



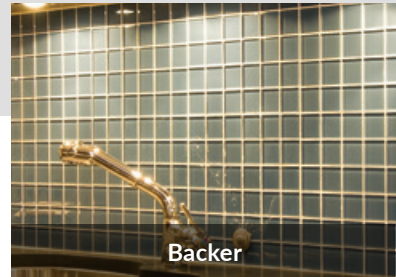
Beyond Panel System



Beadboard



Panel Siding



Backer

396 West Greens Road, Suite 300 • Houston, Texas 77067 • (844) 4.ALLURA (844) 425.5872

AlluraUSA.com

